DIN German Institute for Standardization

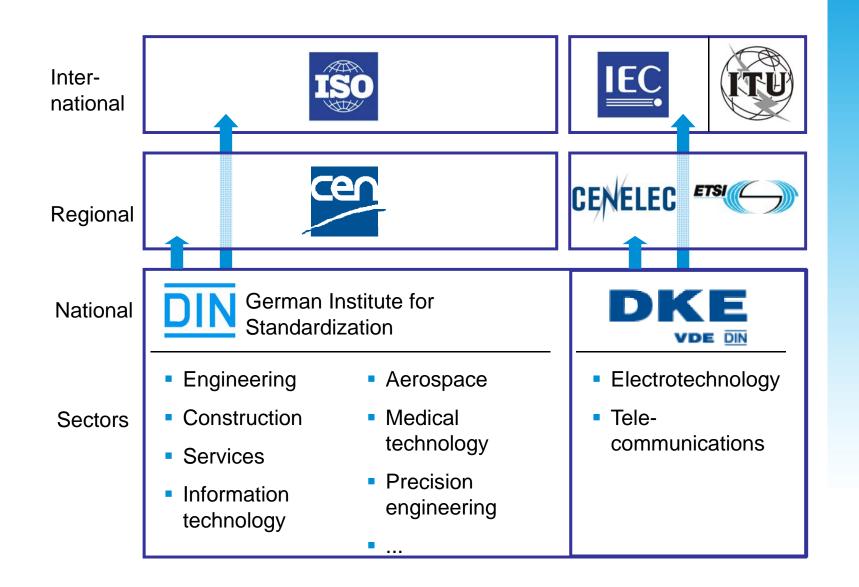




- Registered not-for-profit association
- 1800 members representing industry, the state, trade unions, academia, consumer organizations, environmental agencies, banking and insurance
- Acting as facilitator and moderator of standards work for the benefit of industry and the economy as a whole

DIN represents German interests in international standards work

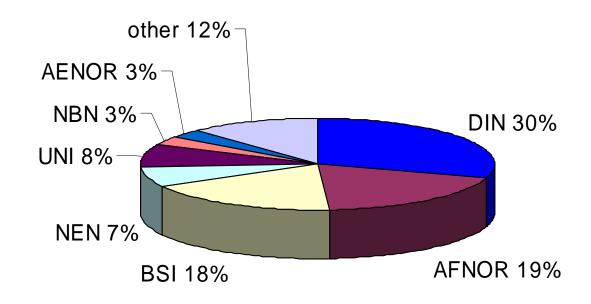




European standardization: CEN secretariats



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DIN = Germany AFNOR = France

BSI = United Kingdom UNI = Italy

AENOR = Spain NEN = Netherlands

NBN = Belgium

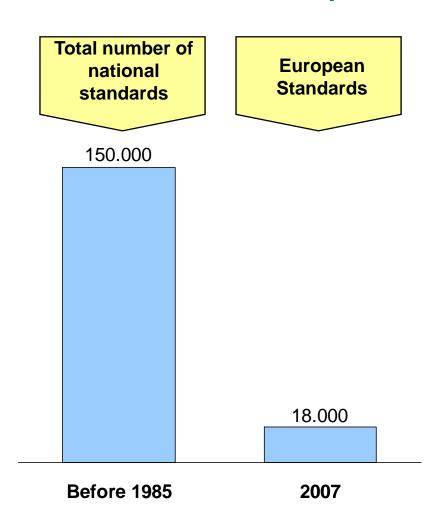
Source: DIN-Büro, 2009-03-11

Today: Standardization creates the European Single Market by lowering trade barriers



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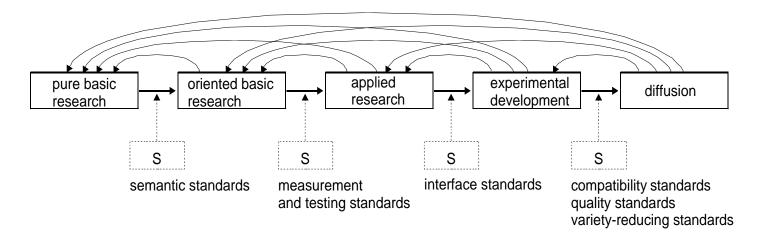
Standards in Europe



Standards in the Innovation Process



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Function of Standards

Reduction of information cost Reduction of transaction cost

Interoperability between components

Increased quality
Reduced health, safety, privacy risks
Building critical mass

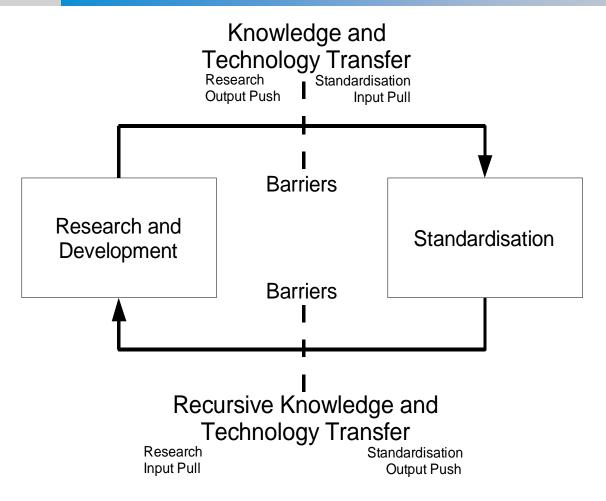
Savings in adaption cost Economies of scale

Creation of network externalities Interoperability between products

General Recursive Interdependence between Research and Standardisation



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Ranking of Barriers



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Ranking of Barriers to Transfer Research Results into Formal Standards by (Non-)Engagement in standardisation

- Participation is too costly in terms of time resources
- standardisation processes take too long
- Participation is too costly in terms of financial resources
- Additional work (formatting and design of research results)
- standardisation processes not geared to integrate input from researchers
- Missing personnel and organisational links
- Less relevant: missing specialized institutions, missing awareness of standards' benefits, too little protection or too many IPRs

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R&D Phase Standardization



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R&D Phase Standardization is early integration of standardization into research projects

Our basic principles are:

- to exploit innovative potential and
- to enhance:
 - √ Visibility
 - **✓** Accessibility
 - ✓ Availability

of innovative know-how on a large scale and therefore the effect of R&D findings



R&D Phase Standardization



- R&D Phase Standardization is an early integration of standardization into research projects
 - providing specific services to research;
 - accompanying innovative projects;
 - identifying standardization potentials of innovation projects;
 - integrating practitioners and experts from R&D into standardization
 - increasing the impact and exploitation of research results in view of standardization by applying best-practice methods
 - initiating and accelerating new standardization

R&D Phase Standardization: Benefit



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Benefit for research partners:

- Consideration of economic requirements;
- Consideration of stakeholder perspectives, e. g. consumer, R&D environment;
- Contacts to the industry;
- Gate to CEN and ISO;
- Findings achieve international dimensions.

Standards and technical rules



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Consensus level

100%

Standard

(publicly accessible, available through standards body)

Specification

(publicly accessible, available through standards body)

Sector standard

(closed circle of companies)

Company standard, patent

(single business)

➤ Time

Innovation

(new product, new procedure)

Development process

Market maturity investment

security

CWA – CEN Workshop Agreement



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The CEN Workshop Agreement (CWA) is an agreement developed by a CEN Workshop.

• The CEN Workshop is an open process that aims at bridging the gap between industrial consortia that produce de facto standards with limited participation of interested parties, and the formal European standardization process, which produces standards through consensus under the authority of the CEN member bodies.

Standards in risk management



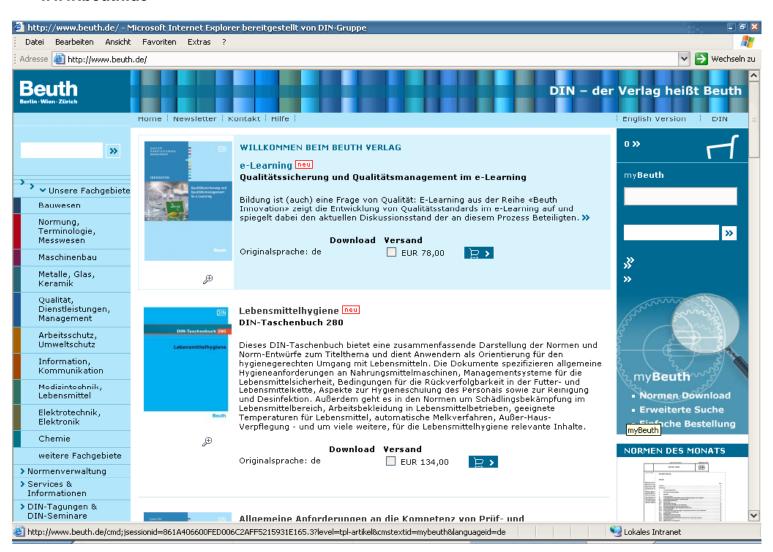
- There is one standard about risk management in general (ISO/DIS 31000) and also some standards of risk management in special topics, but no standard of risk management for new technologies
- ISO/DIS 31000
 Risk management Principles and guidelines on implementation
- DIN IEC 62198
 Project risk management Application guidelines (IEC 62198:2001)
- DIN EN 62305-2 * VDE 0185-305-2
 Protection against lightning Part 2: Risk management (IEC 62305-2:2006); German version EN 62305-2:2006
- DIN EN ISO 17666
 Space systems Risk management (ISO 17666:2003);
 German version EN ISO 17666:2003

Finding standards: Free information databases



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⇒ www.beuth.de





www.ebn.din.de

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